

Interreg - IPA CBC

Italy - Albania - Montenegro



CIRCE



THE FILM PRODUCTION AND DISTRIBUTION IN THE INTERNATIONAL SCENARIO - WORKSHOPS -

Apulia Film Commission and Kraken Lab present a training plan of workshops about film production and distribution activities destined to the CIRCE partners from Albania, Montenegro and Molise. The event is also open to all interested. 5 meetings with experts in the Italian film industry, to develop and promote the local cinema expertise in the international stage

Activity organized in the frame of CIRCE, funded by Interreg IPA CBC Italy - Albania - Montenegro.

➔ TO PARTICIPATE CLICK ON THE REGISTRATION LINKS BELOW

March 24, 2021
10:30 am (IT time)

Speakers: Christian Collovà,
Giulia Bocaletti

**Bilateral agreements
among Countries, the
European Funds for the
international film
co-production.**

REGISTRATION LINK

https://zoom.us/webinar/register/WN_Q1sqXKQ4QMS2fpA9PWvFMg

March 25, 2021
10:30 am (IT time)

Speakers: Christian Collovà,
Serena Porta

**The Italian tax credit
model.**

REGISTRATION LINK

https://zoom.us/webinar/register/WN_AA7yfXl0QdWR50d6_vBG6w

March 26, 2021
05:30 pm (IT time)

Speakers: Francesca Breccia,
Carolina Boco

**The international
distribution players; the
international festival
strategy; the film
exploitation windows.**

REGISTRATION LINK

https://zoom.us/webinar/register/WN_CmRvjgnVTGmRfPshVI3Eww

March 29, 2021
10:30 am (IT time)

by Apulia Film Commission

**Regional audiovisual
system, incentives,
projects, festivals and
fundings.**

REGISTRATION LINK

https://zoom.us/webinar/register/WN_Q61K2SecQBOP03mcvGJL3w

March 30, 2021
10:30 am (IT time)

Speakers: Corrado Azzollini and Ninni
Castellano for Confartigianato
Cinema e Audiovisivo
Christian Collovà, Carolina Boco

**How to present a project
abroad, looking for
co-production and
distribution.**

REGISTRATION LINK

https://zoom.us/webinar/register/WN_Hj_Si_ytQhWuBwBTp7uigQ

PROJECT PARTNERS



ASSOCIATED PARTNERS



In collaboration with



CINEMA E AUDIOVISIVO

SPEAKERS



APULIA FILM COMMISSION

Established by Regional Law, the Apulia Film Commission Foundation was founded in 2007, in order to draw audiovisual productions to Puglia, by developing professional expertise and competences throughout the region, encouraging the development of companies operating in the field, carrying out audience development activities, promoting Film culture in Puglia. Since 2007, Apulia Film Commission has received more than 450 audiovisual works, funding more than 300 - in cooperation with the Puglia Region - with over 16 million Euros and an economic impact of more than 52 million Euros. The economic impact generated within the territories, amounts to over 100 million Euros. Some of the authors who have been in Puglia in recent years are: Ermanno Olmi, Paul Haggis, Matteo Garrone, Marco Tullio Giordana, Daniele Cipri, Sergio Rubini, Patty Jenkins, Mario Martone, Goran Paskaljevic, Michael Bay and Carlo Verdone.



CONFARTIGIANATO CINEMA E AUDIOVISIVO

Corrado Azzollini, president and **Ninni Castellano**, executive Confartigianato Imprese Puglia. Artisans and small business owners are the engine that drives the productive future of Italy. Established in 1946, Confartigianato Imprese is the largest European network that represents the interests of companies and provides them with services standing by their side through the activities of its 103 local associations, 21 regional federations, 12 category federations, and 46 trade associations. Among these categories, the Cinema and Audiovisual Federation can count on over 400 associated entrepreneurs such as production and distribution companies, exhibitors, post-production and dubbing companies, animation and virtual content creation companies, festival and festival organizers, broadcasters, service and rental providers. For all of them, Confartigianato provides protection and union representation, sitting at the most important ministerial tables and interfacing with the local film commissions. Corrado Azzollini is the chairman of Confartigianato Cinema and Audiovisual sector in Italy and in Apulia.



CHRISTIAN COLLOVÀ

Christian Collovà is an entertainment attorney, founder and senior partner of LegalInternational, a law firm assisting international and domestic clients on IP matters, copyright, cinema and audiovisual production, music, literary and figurative arts, software and new technologies, trademarks and patents, as well as in civil and commercial law. He teaches at the National Institute for Cinema and Television "Roberto Rossellini", at the Master in Audiovisual Productions "Magica/Mediamaster" and at the Tuscany Cinema Academy. He is member of the Board of Directors of the Campania Region Film Commission.



GIULIA BOCALETTI

Giulia Bocaletti is an entertainment attorney at LegalInternational. After a broad experience in the field of human rights in South America and Spain, she leveraged her understanding of international matters by focusing on intellectual property and audiovisual productions, assisting film and television production and distribution companies in developing their projects in compliance with the regulatory framework.



SERENA PORTA

Serena Porta works in the economic development of audiovisual projects. She handles project budget, documents, fundings and calls, assisting in daily production tasks to ensure projects development and production activities, both through administrative and financial procedures.



FRANCESCA BRECCIA

Francesca Breccia is CEO of COCCINELLE FILM SALES, a worldsales company that launched a revolutionary sales business model producer-friendly that does not bind the films to distribution contracts for years and that gives the producers the financial control. Francesca is a European Film Academy member and Advisor for ScriptEast 2020.



CAROLINA BOCO

Carolina Boco is a creative producer and member of Draka Production; also editions, marketing and communication manager in Draka Distribution. She handles of the acquisition activity at the international and national markets, taking care of relations with sales agents, buyers and international co-producers.

